VERSION A — CONSUMER / PUBLIC CONTEST

CREATE CONFIDENCE WITH ELLY

Official Terms & Conditions – Public Entry

1. Organiser & Contest Period

The **Create Confidence with Elly Contest** ("Contest") is organised by **Giti Tire Global Trading Pte Ltd** ("Giti" or the "Organiser") as part of Giti's 75th Anniversary campaign.

The Contest will run during the campaign period [00:00] on **15 October 2026 to** [23:59] **15 December 2026.** Entries received outside the Contest Period will not be eligible.

Participation in the Contest constitutes acceptance of these Terms & Conditions.

2. Eligibility

The Contest is open to individuals who:

- Are **18 years old or above**;
- Are legal residents of participating countries/markets (Singapore, Thailand, Malaysia, Australia, New Zealand, Saudi Arabia, UAE, South Africa, Morocco, Philippines, Egypt, Argentina, Chile, Peru, Paraguay, Uruguay, Guatemala, Honduras, and Dominican Republic.)
- Meet all entry requirements described below.

No purchase is required for this public entry route.

Employees of Giti, and their immediate family members are not eligible to win.

Giti reserves the right to verify the eligibility of any participant.

3. How to Participate

To enter:

Step 1 – Enter Your Prompt
Visit the official campaign page and describe the scene you would like to create with Elly.

Step 2 – Generate with AI
Use the campaign AI tool to generate an original image featuring **Elly, Giti's Mascot of Confidence**, based on your creative prompt.

Where available, participants may upload their own photograph/selfie to personalise their creation.

Step 3 – Add Your Message
Add a short personal message to your creation, where this feature is available.

Step 4 – Submit Your Creation
Complete the required registration details and submit your final image through the official campaign page.

4. Entry & AI Content Requirements

Entries should demonstrate the participant's **creativity, originality and interpretation of confidence**.

Participants must not submit prompts, photographs, messages or generated content that:

- Is offensive, obscene, defamatory, discriminatory, threatening or illegal;
- Infringes copyright, trademarks, privacy, publicity or other third-party rights;
- Prominently features competing tire brands or advertising;
- Impersonates another person or uses another person's image without permission;
- Contains false or misleading representations of Giti products or performance; or
- Attempts to manipulate, misuse or circumvent the Contest or AI generation system.

AI-generated images are permitted **when created through the official Contest experience**, as AI creation is part of the Contest mechanic.

Giti reserves the right to reject or remove inappropriate or non-compliant entries.

5. Judging & Prizes

Eligible entries will be evaluated by a judging panel appointed by Giti.

Criteria	Weightage
Creativity & Originality	**50%**
Expression of Confidence / Storytelling	**30%**
Overall Visual Impact	**20%**

The most creative and outstanding eligible submissions will stand a chance to win prizes, including **JBL Bluetooth speakers and/or Giti merchandise**, subject to the applicable prize pool for the participant's market.

Giti reserves the right to substitute or replace any prize with another prize of equivalent or higher value, subject to availability or other circumstances beyond Giti's reasonable control, without prior notice, where permitted by applicable law.

Prizes are non-transferable, non-refundable and cannot be exchanged for cash unless required by applicable law.

Giti may substitute a prize with an item of equivalent or greater value where reasonably necessary due to circumstances beyond its control.

The judges' decision is final, subject to applicable laws.

6. Winner Notification

Winners may be announced through Giti's official website and/or social media channels and will be contacted using their submitted contact information.

A winner who does not respond within the specified notification period may forfeit the prize, and Giti may select an alternative winner.

7. Intellectual Property & Publicity

Participants retain ownership of the original materials they provide.

By submitting an entry, participants grant Giti, its affiliates, distributors and appointed agencies a **worldwide, royalty-free, non-exclusive licence** to use, reproduce, display, publish, adapt and distribute the submitted and campaign-generated content for Contest administration, marketing, publicity and promotional purposes.

Where a participant uploads a photograph containing another person, the participant is responsible for obtaining that person's permission.

8. Personal Data

Personal information collected may be used for:

- Contest administration;
- Eligibility and entry verification;
- Winner notification;
- Prize fulfilment; and
- Marketing communications only where the participant has separately consented.

Personal information will be handled in accordance with applicable data protection laws and Giti's applicable privacy notice.

9. General Conditions

Giti reserves the right to disqualify fraudulent, automated, duplicated, manipulated or otherwise non-compliant entries.

To the extent permitted by applicable law, Giti may amend, suspend or cancel the Contest where reasonably necessary due to circumstances beyond its control.

These Terms shall be governed by the laws of Singapore, without prejudice to mandatory consumer rights or laws applicable in a participant's country of residence.

VERSION B — WORKSHOP / GITI PURCHASE ENTRY

CREATE CONFIDENCE WITH ELLY

Official Terms & Conditions – Workshop Purchase Entry

1. Organiser & Promotion

The **Create Confidence with Elly – Workshop Purchase Entry** ("Promotion") is organised by **Giti Tire Global Trading Pte Ltd** ("Giti" or the "Organiser") in conjunction with participating Giti distributors and dealers.

The Promotion is intended to reward eligible customers who purchase qualifying Giti tires from participating workshops/dealers during the applicable campaign period.

Participation constitutes acceptance of these Terms & Conditions.

2. Who Can Participate?

Participants must:

- Be **18 years old or above**;
- Be a legal resident of an eligible participating market (Singapore, Thailand, Malaysia, Australia, New Zealand, Saudi Arabia, UAE, South Africa, Morocco, Philippines, Egypt, Argentina, Chile, Peru, Paraguay, Uruguay, Guatemala, Honduras, and Dominican Republic.)
- Purchase qualifying Giti tire(s) from a **participating Giti dealer/workshop** during the campaign period;
- Retain a valid purchase receipt/invoice; and
- Complete the required campaign entry mechanics.

The qualifying products, purchase period and participating workshops may vary by market.

Campaign period for participating markets

Malaysia	9 Nov – 31 Dec
Singapore	1 Nov - 31 Dec

Philippines	1 Nov - 31 Dec
South Africa	1 Nov - 31 Dec
Egypt	1 Nov - 31 Dec

3. How to Participate

After purchasing qualifying Giti tires:

- **Scan & Create**
  Scan the campaign QR code displayed at the participating workshop and visit the **Create Confidence with Elly** campaign page.
- **Enter Your AI Prompt**
  Describe an imaginative scene, activity or adventure featuring you and Elly.
- **Generate Your Creation**
  Use the official AI tool to create your unique image with Elly. Where available, upload your selfie and add a personal message.
- **Submit Your Entry & Receipt**
  Complete the required information and upload a clear copy/photo of your **valid Giti tire purchase receipt**.

The receipt must show sufficient information to verify the qualifying purchase, which may include purchase date, participating dealer/workshop and qualifying Giti product.

4. Giti Merchandise Reward

Eligible customers who successfully complete the applicable workshop campaign requirements may receive **exclusive Giti merchandise**, subject to:

- Successful verification of the qualifying Giti purchase;
- Completion of the required campaign actions;
- Availability of merchandise at the participating dealer/workshop;
- Any per-customer redemption limits communicated locally; and
- Applicable local campaign conditions.

Merchandise is available while stocks last.

The merchandise item/design may vary by market and participating dealer.

Where permitted, Giti or its participating distributor may substitute the merchandise with another item of comparable value if the advertised item becomes unavailable.

5. Contest Prize Entry

Receiving Giti merchandise **does not mean the participant has won the creative contest**.

Eligible workshop participants who complete the Contest requirements will also have their submitted AI creation considered for the applicable **Create Confidence with Elly Contest prize pool**.

Entries will be evaluated based on:

Criteria	Weightage
Creativity & Originality	**50%**
Expression of Confidence / Storytelling	**30%**
Overall Visual Impact	**20%**

The most creative and outstanding eligible submissions will stand a chance to win the applicable grand prizes stated on the campaign page.

6. Purchase & Receipt Verification

Each qualifying purchase receipt may only be used in accordance with the applicable local campaign rules.

Giti and/or its participating distributor/dealer reserves the right to request the original receipt or additional information to verify a purchase.

Entries may be disqualified where the receipt:

- Is fraudulent, altered or illegible;
- Does not relate to a qualifying Giti purchase;
- Falls outside the campaign period;
- Is from a non-participating outlet where participating outlets are required; or
- Has already been used beyond the permitted redemption/entry limit.

7. Content Requirements

The participant's AI creation must comply with the same creative standards as the public Contest.

Entries must not contain unlawful, offensive, discriminatory or inappropriate material; infringe third-party intellectual property/privacy rights; prominently feature competing tire brands; or make misleading claims regarding Giti or its products.

AI-generated content created through the official campaign experience is permitted.

8. Prizes & Winner Notification

Prizes, winner quantities and prize pools may vary by participating market and will be specified in the applicable campaign communication.

Prizes cannot normally be exchanged for cash, transferred or refunded.

Winners will be contacted using the information submitted during registration and may also be announced through Giti's official digital channels.

9. Intellectual Property, Publicity & Personal Data

By participating, entrants grant Giti and its appointed partners a worldwide, royalty-free, non-exclusive licence to use submitted and campaign-generated content for Contest administration, marketing, promotional and publicity purposes.

Personal information and purchase information will be processed for campaign administration, purchase verification, winner selection and prize/merchandise fulfilment.

Marketing communications will only be sent where the participant has separately provided the necessary consent.

10. General Conditions

Giti reserves the right to disqualify participants who provide false purchase information, manipulate the campaign process, submit fraudulent receipts or otherwise breach these Terms & Conditions.

Giti may reasonably modify, suspend or terminate the Promotion where circumstances beyond its control make this necessary, subject to applicable law.

Local campaign requirements, participating dealers, qualifying products and merchandise availability may differ by market.